



# TARYN MILOSEVICH

📍 Sanford, FL

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## skills

- Graphic Design
- Content Creation
- Marketing
- Social Media Management
- Branding
- Writing
- Editing
- Multitasking
- Time Management
- Organization
- Communication

## technical skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe XD
- Adobe Acrobat
- Microsoft Word
- Microsoft Excel
- Wordpress
- Web Design
- Analytics

## education

### SEMINOLE STATE COLLEGE

SANFORD, FL

A.S. Degree & Technical  
Certification - Digital Media

## profile

Dynamic and motivated digital media specialist with a diverse skill set encompassing graphic design, social media management, marketing, and event planning. Proficient in creating top-quality content for digital marketing initiatives, print materials, and daily social media engagement. Skilled in utilizing Adobe Creative Suite to design captivating menus, graphics, and content for paid social media promotions. Experienced in photography and image editing. A hardworking and creative professional with exceptional written and verbal communication abilities. Quick to adapt and learn in fast-paced environments, utilizing strong managerial abilities and a customer-focused mindset to drive results.

## work experience

### ACE CAFE ORLANDO

**GRAPHIC DESIGNER / MARKETING ASSISTANT JULY 2021 – MAY 2023**

- Led creative direction for menus and graphics across various print and digital platforms.
- Collaborated on marketing strategies and provided creative direction to drive revenue growth.
- Developed visually captivating graphics for social media, brochures, advertisements, and brand promotion.
- Enhanced websites and e-commerce platforms for improved user experience, brand consistency, and SEO.
- Applied expertise in layout design, color theory, and typography to create compelling digital and print graphics.
- Created and maintained brand consistency through engaging written and graphic content for social media, marketing emails, websites, and campaigns.
- Utilized photography skills to produce social media and product imagery.
- Assisted in event planning and organization, including equipment setup, decor, seating, and staffing.
- Managed invoicing and facilitated live entertainment bookings for the venue.

### POPMENU

**CONTENT CREATOR MAY 2021 – APRIL 2022**

- Created and maintained brand awareness by creating engaging written and graphic content for social media platforms, marketing emails, and marketing campaigns for multiple restaurants

### DEXTER'S RESTAURANTS

**DIGITAL MEDIA SPECIALIST / MANAGER / BARTENDER 2006 – 2020**

- Designed cohesive food menus, flyers, and ads for both print and digital platforms, ensuring brand consistency.
- Developed and executed targeted ad campaigns on Facebook and Instagram.
- Enhanced customer engagement across social media platforms for four locations through compelling written content, original graphics, and timely customer interactions.
- Established and maintained brand identity by creating logo files for print and digital use, as well as managing social media business pages.
- Updated website content and marketing materials to ensure a compelling online presence.
- Assisted in the development of sales plans and strategies to drive revenue growth and achieve financial objectives.
- Utilized photography skills to capture visually appealing images of food and other subjects for sharing on social media platforms